

IP-Centric Merchant Banking, Patent Litigation Financing and Idea Incubator

As the financial affiliate of General Patent Corporation (GPC), the premier contingency patent licensing and enforcement firm, IP Holdings LLC provides financing for patent infringement litigation. IP Holdings also operates an idea incubator focusing on breakthrough technologies and disruptive innovation.

Some General Patent assertive licensing clients opt to have their patents or other IP transferred to an LLC that becomes the plaintiff in the litigation. This unique business model substantially reduces the patent owner's liability in the ensuing litigation. In exchange, the patent owner receives an ownership interest in the LLC along with IP Holdings and, possibly, other parties to the assertive licensing effort.

Portfolio Companies

The LLCs currently in IP Holdings' portfolio hold patents in several technologies with applications in many industries.

- **Acticon Technologies LLC:** Owns the patent for PC (PCMCIA) "smart cards." It has over 150 licensees that include 3Com, Dell, IBM and Motorola.
- **Advanced Card Technologies LLC:** Owns patents related to gift and customer loyalty cards, and its licensees include major retailers.
- **Digital Technology Licensing LLC:** Owns patents covering backward compatibility for cell phones and Bluetooth devices. Licensees include Cingular, AT&T, T-Mobile, major cell phone manufacturers and regional cell phone carriers, as well as headset and audio equipment OEMs.
- **Leighton Technologies LLC:** Owns seven patents covering the lamination process for contactless (RFID) cards. Licensees include the two biggest manufacturers of these cards.

Patent Portfolio

In addition to developing and monetizing our clients' intellectual property, IP Holdings owns several patents.

- U.S. Patent 6,992,598: Apparatus and method for providing travel information
- U.S. Patent 7,296,015: Apparatus and method for identifying and/or analyzing potential patent infringement
- U.S. Patent 7,164,882: Apparatus and method for facilitating a purchase using information provided on a media playing device
- U.S. Patent 7,158,116: Rechargeable cordless input and pointing device (this patent was sold to DRB Institute LLC)

Idea Incubator

IP Holdings also operates an idea incubator that includes Ryogen LLC, a cutting-edge genomic research company that holds five gene-related patents with applications in biomedical research and drug development. IP Holdings has licensed the Ryogen patents to various genomic and biomedical companies, and oversees the prosecution and filing of additional Ryogen patents.

Patent Brokerage

IPOfferings LLC is the patent brokerage and consulting subsidiary of IP Holdings. IPOfferings finds buyers and/or licensees for patent owners, represents organizations wishing to acquire patents and other IP, and offers IP consulting services and M&A IP due diligence.

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IP Holdings LLC is a member of the GPC group of companies.

